



PRESS RELEASE

from

THE FRICK COLLECTION

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THE FRICK COLLECTION TO OFFER FREE ADMISSION ON MAY 18, 2010 IN CONJUNCTION WITH INTERNATIONAL MUSEUM DAY

The Frick Collection is pleased to announce that it will offer free admission on Tuesday, May 18, as part of the Association of Art Museum Directors' (AAMD) celebration of International Museum Day.

Comments Anne L. Poulet, Director of the Frick Collection, "We are delighted to join our colleagues at museums around the world on this special occasion and hope to welcome a broader public to discover or rediscover our rich collections."

In addition to experiencing the permanent collection of the Frick (which is currently celebrating its 75th anniversary), visitors will have the opportunity to see the acclaimed special exhibition of loans from Dulwich Picture Gallery. *Masterpieces of European Painting from Dulwich Picture Gallery*, on view through May 30, includes nine signature works from one of the major collections of Old Master paintings in the world, many of which have not been on view in the United States in recent years, and, in some cases, never in New York City. Docents will be available throughout the day to answer questions and provide information. Additionally, the Frick's new visitor education film will run continuously in the Music Room. It tells the story of Mr. Frick, his home, and his art collection and features newly shot HD footage, recently restored archival films, and other previously unreleased materials.

AAMD member museums include smaller regional museums as well as large institutions of international stature across the United States, Canada, and Mexico. International Museum Day is organized annually around the world by the International Council of Museums (ICOM). "We believe that art museums are crucial to our understanding of world history and cultures, and provide a unique and irreplaceable public service," said Michael Conforti, president of AAMD and director of the Sterling and Francine Clark Art

Institute in Williamstown, MA. “AAMD is committed to exploring new ways to underscore the value of the visual arts in civic society, and we are excited that The Frick Collection is joining with us and the global community of museums to focus on this message of public service.”

ABOUT THE FRICK COLLECTION

Henry Clay Frick (1849-1919), the coke and steel industrialist, philanthropist, and art collector, left his New York residence and his remarkable collection of Western paintings, sculpture, and decorative arts to the public “for the purpose of establishing and maintaining a gallery of art, [and] of encouraging and developing the study of fine arts and of advancing the general knowledge of kindred subjects.” Designed and built for Mr. Frick in 1913 and 1914 by Thomas Hastings of Carrère and Hastings, the mansion provides a grand domestic setting reminiscent of the noble houses of Europe for the masterworks from the Renaissance through the nineteenth century that it contains. Fine artists represented include Antico, Bellini, Constable, Corot, Fragonard, Gainsborough, Goya, El Greco, Holbein, Houdon, Ingres, Manet, Monet, Rembrandt, Renoir, Riccio, Titian, Turner, Velázquez, Vermeer, and Whistler.

BASIC INFORMATION

General Information Phone: (212) 288-0700

Web site: www.frick.org

E-mail: info@frick.org

Where: 1 East 70th Street, near Fifth Avenue.

Hours: open six days a week: 10:00 a.m. to 6:00 p.m. on Tuesdays through Saturdays; 11:00 a.m. to 5:00 p.m. on Sundays. Closed Mondays, New Year’s Day, Independence Day, Thanksgiving, and Christmas Day. Limited hours (11:00 a.m. to 5:00 p.m.) on Lincoln’s Birthday, Election Day, and Veterans Day.

Admission: \$18; senior citizens \$12; students \$5; “pay as you wish” on Sundays from 11:00 a.m. to 1:00 p.m.

PLEASE NOTE TO YOUR READERS: Children under ten are not admitted to the Collection.

Subway: #6 local (on Lexington Avenue) to 68th Street station; **Bus:** M1, M2, M3, and M4 southbound on Fifth Avenue to 72nd Street and northbound on Madison Avenue to 70th Street; crosstown M72 stopping eastbound on Madison at 70th Street or westbound on Fifth Avenue at 72nd Street or 69th Street

Tour Information: included in the price of admission is an audio tour of the permanent collection, provided by Acoustiguide. The tour is offered in six languages: English, French, German, Italian, Japanese, and Spanish.

Gallery Talks and Education Programs: an array of docent-led discussions and other gallery talks are now offered, many included with admission. Please refer to our website for further information.

Museum Shop: the shop is open the same days as the Museum, closing fifteen minutes before the institution.

Group Visits: Please call (212) 288-0700 for details and to make reservations.

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For further press information, please contact Heidi Rosenau, Manager of Media Relations & Marketing, or Alexis Light, Media Relations & Marketing Coordinator

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