



PRESS RELEASE

from

THE FRICK COLLECTION

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THE FRICK COLLECTION ANNOUNCES APPOINTMENT OF NEW VICE DIRECTOR FOR EXTERNAL AFFAIRS



Jessica London,
Vice Director for External Affairs

The Frick Collection is pleased to welcome **Jessica W. London** to its staff as the new **Vice Director for External Affairs**, a role which involves overseeing the institution's Development Department in conjunction with a range of ongoing fundraising and outreach initiatives. Among the areas of focus under her purview are major and individual giving, annual campaigns, planned giving, foundation and government grants, corporate sponsorship, membership, special events, and media relations and marketing.

Comments Director Anne Poulet, "We are pleased to add Jessica W. London to our staff as the Vice Director for External Affairs. She comes to this position at The Frick Collection with an impressive range of experience cultivating relationships between cultural institutions and the organizations, corporations, and individuals that can support them. We are very proud of the legacy that the institution represents as well as the current level of activity under way at the Frick – from special exhibitions to education programs to the growth of the collections and resources of the museum and library – and we look to Jessica London and her staff to help ensure that funding is found to support these initiatives and the care of our holdings. Furthermore, the home of our founder, the former Frick mansion, is now over 90 years old. With Ms. London's perspective and accomplishments, we also hope to forge and fortify relationships that will assist us in its preservation."

Jessica W. London comes to the Frick with an extensive background in cultural fundraising, public relations/communications, audience development, and special events. Most recently, she held the position of Vice President at Ruder Finn Arts & Communications Counselors, in New York, and among the clients with whom she worked were The Orange County Performing Arts Center and the Beverly Hills Cultural Center. She also assisted in the promotion of *Ashes and Snow*, a major touring photography exhibition by Gregory Colbert. Its American debut was held in New York this spring at the Nomadic Museum, a structure designed by architect Shigeru Ban. During its three-month run, the exhibition attracted some 500,000 visitors. Previously, she served as Vice President, Capital Campaign & External Affairs for the Museum of Arts & Design, New York City, where she directed solicitation of a \$50 million capital campaign and fundraising from a wide range of sectors. For eleven years, she acted as Senior VP for Arts & Communications, one of Canada's leading sponsorship consulting firms. In that capacity, she worked with a significant list of that country's non-profit organizations, including the Art Gallery of Ontario, Canadian Centre for Architecture, Canadian Film Centre, Gardiner Museum of Ceramic Art, Governor General's Performing Arts Awards, Honens International Piano Competition, Montreal Museum of Fine Arts, National Ballet of Canada, National Ballet School, National Gallery of Canada, TV Ontario and Young Peoples Theatre, and with leading Canadian corporations, such as Canada Trust, Cisco Systems, Goldman Sachs Canada, Merrill Lynch, and Xerox.

ABOUT THE FRICK COLLECTION

Henry Clay Frick (1849-1919), the coke and steel industrialist, philanthropist, and art collector, left his New York residence and his remarkable collection of Western paintings, sculpture, and decorative arts to the public "for the purpose of establishing and maintaining a gallery of art, [and] of encouraging and developing the study of fine arts and of advancing the general knowledge of kindred subjects." Designed and built for Mr. Frick in 1913 and 1914 by Thomas Hastings of Carrère and Hastings, the mansion provides a grand domestic setting reminiscent of the noble houses of Europe for the masterworks from the Renaissance through the nineteenth century that it contains. Of special note are paintings by Bellini, Constable, Corot, Fragonard, Gainsborough, Goya, El Greco, Holbein, Ingres, Manet, Monet, Rembrandt, Renoir, Titian, Turner, Velázquez, Vermeer, Whistler, and other masters. Mr. Frick's superb examples of French eighteenth-century furniture, Italian Renaissance bronzes, and Limoges enamels are celebrated as well. The galleries that contain these works are beloved by the public for their special ambiance, while the interior and exterior gardens and the amenities created since the founder's time in the 1930s and 1970s

contribute to the serenity of the visitor's experience. The Collection is renowned for its small, focused exhibitions and for its highly regarded concert series, lectures, and innovative education programs. The Frick also operates the Frick Art Reference Library, founded by Henry Clay Frick's daughter, Miss Helen Clay Frick, located in an adjoining building at 10 East 71st Street. Both a research library and a photo archive, the Frick Art Reference Library is one of the world's great repositories of documents for the study of Western art. It has served the international art world for more than seventy-five years.

BASIC INFORMATION

General Information Phone: (212) 288-0700

Website: www.frick.org

E-mail: info@frick.org

Where: 1 East 70th Street, near Fifth Avenue.

Hours: open six days a week, with recently expanded hours: 10 am to 6 pm on Tuesdays through Thursdays and on Saturdays; 10 am to 9 pm on Fridays; and 1 pm to 6 pm on Sundays. Closed Mondays, New Year's Day, Independence Day, Thanksgiving, December 24, and December 25. Limited hours (1 to 6 pm) on Lincoln's Birthday, Election Day, and Veterans Day.

Admission: \$12 for the general public; \$8 for seniors, and \$5 for students

PLEASE NOTE TO YOUR READERS: Children under ten are not admitted to the Collection, and those under sixteen must be accompanied by an adult.

Subway: #6 local (on Lexington Avenue) to 68th Street station; **Bus:** M1, M2, M3, and M4 southbound on Fifth Avenue to 72nd Street and northbound on Madison Avenue to 70th Street

Tour Information: included in the price of admission is an Acoustiguide INFORM® Audio Tour of the permanent collection, provided by Acoustiguide. The tour is offered in six languages: English, French, German, Italian, Japanese, and Spanish.

Museum Shop: the shop is open the same days as the Museum, closing fifteen minutes before the institution.

Group Visits: Please call (212) 288-0700 for details and to make reservations.

Public Programs: A calendar of events is published regularly and is available upon request.

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For further press information, please contact Heidi Rosenau, Manager of Media Relations & Marketing

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